



The New York Times

Digital Disruption Asia-Pacific Writing Competition 2018

Entry Pack

Invitation to Participate

July 2018

Dear Students and Teachers,

The New York Times invites students across the Asia-Pacific region to participate in the 2018 Asia-Pacific Writing Competition.

The theme for this year's competition is **Digital Disruption**. Students are asked to submit a 500-word opinion piece responding to the following question:
Is digital technology disrupting our life and values, or is it creating new ways of living?

The competition is open to all tertiary and secondary school students studying in Asia Pacific, with winners from each category selected by our award-winning journalists and published in The New York Times International Edition.

The deadline for submissions is Wednesday, October 31, 2018 by 23:59 H.K.T. Please see inside for submission guidelines and suggested materials.

If you have any questions, or require further information, please do not hesitate to contact me at eduhk@nytimes.com or (852) 2922 1192.

Good luck!



Fern Long
Head of Education, Asia Pacific
The New York Times

About the competition

The New York Times has a long history of working with schools and education providers through our InEducation program, which helps students and faculty engage with news and current affairs in the classroom through NYTimes.com.

In 2009, The New York Times Asia-Pacific Writing Competition was established to encourage students to become more informed and globally minded about important issues in the region and around the world.

A key component of the competition is encouraging students to read The New York Times and draw from other resources to better understand an issue, with all participants receiving a free four-week digital subscription to NYTimes.com.

Question

Is digital technology disrupting our life and values, or is it creating new ways of living?

Digital disruption is a transformation caused by emerging digital technologies and business models. Innovative new technologies, as well as various digital platforms created by tech giants, have been influencing our lives in different ways and challenging our traditional values.

With the widespread use of smart devices, so-called netizens are creating their identities and expressing their opinions in an internet world that knows no borders. Are we in control of the digital tools that claim to improve the quality of our lives? Or do we feel threatened by the changes wrought by digital disruption on our traditional ways of living? How is today's world impacted by these new technologies?

Suggested reading from The New York Times:

Why This Tech Executive Says Her Plan to Disrupt Education Is Different

<https://www.nytimes.com/2018/02/28/world/australia/school-tech-lumineer-academy-susan-wu.html>

A Call to Cut Back Online Addictions. Pitted Against Just One More Click.

<https://www.nytimes.com/2018/02/04/us/politics/online-addictions-cut-back-screen-time.html>

What the Mona Lisa Tells Us About Art in the Instagram Era

<https://www.nytimes.com/2018/04/27/arts/design/mona-lisa-instagram-art.html>

How Technology Is Changing Visual Art

<https://www.nytimes.com/2018/05/30/technology/personaltech/technology-visual-art.html>

Inside the Hollywood Home of Social Media's Stars. (Don't Be Shy.)

<https://www.nytimes.com/2017/12/30/business/hollywood-apartment-social-media.html>

How China Is Changing Your Internet

<https://www.nytimes.com/video/technology/10000004574648/china-internet-wechat.html>

Regulations and Guidelines

Registration

- Students must be enrolled in a secondary school or undergraduate program in Asia Pacific
- Interested participants must send an email to eduhk@nytimes.com to register their interest
- Upon successful registration, all participants will receive a complimentary four-week digital subscription to The New York Times

Judging Criteria

- Submissions will be judged by The New York Times in two categories:
 - 1) Secondary category
 - 2) Tertiary category
- One winner and one runner-up will be selected from each category
- Participants must demonstrate competence in the use of English as a written language, including grammar, spelling and punctuation, alongside originality and flair

Submissions

- Deadline: October 31, 2018
- Individual submissions only
- Entries must be an original piece of writing, submitted as a Word file (PDFs will not be accepted)
- Length: 500 words

All entries must be submitted via email to eduhk@nytimes.com using the following format:

- Email subject line:
Last Name, First Name, Category
e.g. Graham, Peter, Secondary
- Email body text:
Last Name, First Name, School Name,
Email Address, Contact Telephone Number,
Mailing Address
- File name:
Last Name, Article Name

Note: Submissions will not be accepted if any details are missing. An acknowledgement email will be sent within one week of receipt.

Prizes

Category Winners

Entries published in The New York Times International Edition

US\$50 gift voucher

Winner's trophy

Runners-Up

US\$25 gift voucher

Runner-up trophy